

# 2nd Annual Child Health & Development Summit



September 10-11, 2020  
Jackson Convention Complex

## Mississippi Chapter

American Academy of Pediatrics   
DEDICATED TO THE HEALTH OF ALL CHILDREN®



Register at [www.aapms.org](http://www.aapms.org)

## Sponsorship Opportunities

### Lunch Sponsor

\$1500 (2 available)

Complimentary booth space for up to 4 representatives.

5 minute speaking opportunity during lunch.

Display advertising on [aapms.org](http://aapms.org) and at conference.

Recognition in all pre and post conference materials

### Break Sponsor

\$1000 (4 available)

Complimentary booth space for up to 4 representatives.

3 minute speaking opportunity prior to a session.

Display advertising on [aapms.org](http://aapms.org) and at conference.

Recognition in all pre and post conference materials

### Exhibitor Booth

\$500 corporate rate; \$250 nonprofit organization rate (20 total available)

Booth space for up to 2 representatives.

MISSISSIPPI CHAPTER - AMERICAN ACADEMY OF PEDIATRICS - SUMMER CONFERENCE & CHILD HEALTH SUMMIT  
SEPTEMBER 10-11, 2020 • JACKSON CONVENTION COMPLEX

CONTRACT FOR EXHIBIT SPACE & SPONSORSHIP

*It is agreed that full payment must accompany the signed contract in order to reserve space. Requests for specific booth location cannot be guaranteed.*

Your exhibit/sponsorship fee includes one 6x8 ft. draped table with two chairs, plus two exhibitor badges per booth (2 additional badges for sponsors).

*It is further agreed that:*

- A. No refunds will be made for exhibit space canceled after March 1, 2020. No refunds will be given for sponsorships.
- B. Relocation in another space of equivalent area will be accepted should such location become necessary or advisable in the judgement of the Association.
- D. The exhibitor agrees to abide by the Rules and Regulations for Exhibitors outlined on Pages 4-6, which shall be considered as part of this contract and fully binding hereafter. These rules and regulations are to be considered as part of all space contracts. The MS-AAP reserves the right to interpret them as well as make final decisions on all points the rules and regulations do not cover.
- E. Companies may not share booths. Only one company per contracted booth.

COMPANY NAME: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Type of products/services to be exhibited: \_\_\_\_\_

Please list the names of companies which you do NOT wish to be located adjacent to. We will do our best to accommodate this request, but it cannot be guaranteed.

\_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

NAME BADGES (PLEASE PRINT CLEARLY)

Name 1: \_\_\_\_\_

\*Name 3 (\$50): \_\_\_\_\_

Name 2: \_\_\_\_\_

\*Name 4 (\$50): \_\_\_\_\_

\*Included in sponsors package, but available for purchase.

**Exhibitor Booth & Sponsorship Packages:**

\_\_ Corporate Exhibit Only (\$500)

\_\_ Nonprofit Organization Exhibit (\$250)

\_\_ Break Sponsor (\$1000) 4 available

\_\_ Luncheon Sponsor (\$1500) 2 available

TOTAL PAYMENT: \_\_\_\_\_

Payment Method: \_\_\_\_\_ CHECK ENCLOSED WITH FORM \_\_\_\_\_ CHECK BEING MAILED FROM HOME OFFICE

CREDIT CARD # \_\_\_\_\_ TYPE OF CARD (Visa, MC, Disc, Amex)

Exp. Date: \_\_\_\_\_ CVV# \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

BILLING ADDRESS FOR CARD: \_\_\_\_\_

PLEASE RETURN THIS FORM BEFORE AUGUST 10, 2020 TO MISSISSIPPI CHAPTER - AMERICAN ACADEMY OF PEDIATRICS  
P. O. BOX 395, CLINTON, MS 39060 PHONE: 601-605-6425 EMAIL: mschapteraap@gmail.com

# EXHIBITOR INFORMATION

## EXHIBIT SPACE

Each booth will consist of a draped 6-foot table and two chairs. Electricity is available upon request.

## ASSIGNMENT OF SPACE

Booth assignments will be distributed after September 1, and will be available at the registration desk at the meeting.

## Freight / Receiving / Shipping

- **Freight Movement**  
All equipment and freight shall be loaded/unloaded in the appropriate building dock areas at all times. The loading/unloading of equipment and/or freight from the main guest exterior entrance areas, in front of either building, is strictly prohibited.
- **Receiving / Shipping**  
The JCC does not have a formal Shipping and Receiving Department and has limited storage areas for event packages. The Complex will not accept any freight or materials including overnight freight services, prior to your contracted move-in date. Shipping of materials to and from the JCC can only be arranged through prior communication and may necessitate additional fees. Please contact your Event Manager for details. All freight must be shipped to your service contractor/decorator who will deliver it to the Complex during the designated move-in period. Any freight scheduled for delivery to the Complex during move-in periods must be to the attention of the service contractor/decorator. The Complex will not accept freight deliveries on behalf of Licensee, service contractors, decorators, exhibitors, etc.  
*NOTE: The Complex will not be liable for the security of freight left in the facility following the conclusion of your move-out date(s), nor can we assume responsibility for the shipping of such freight. Freight left in the Complex will be disposed of at the Licensee's expense.*
- All shipments for exhibits must be coordinated and shipped to your official service contractor. If shipments arrive at the Complex prior to move-in date, the Complex will accept the delivery, subject to a service charge, at Licensee's expense, so that your exhibitor is not left without their product. Meetings and One Day Events:
  - o Shipments for meetings and other events are to be delivered no earlier than one day prior to the actual event. If shipments arrive at the Complex prior to move-in date, the Complex will accept the delivery so that your event will not be delayed due to non-received materials; however, you as the Licensee will be charged. The Complex is unable to accept C.O.D. shipments under any circumstances.

All materials, equipment or freight sent to the Facility during contracted move-in dates should be clearly marked to include the name of the intended receiver, name of event, location of event (i.e. exhibit hall A), and booth number if known.

Example: *Attention: John Doe*

*Nat'l Assn. of Bicycle Makers*

*The Gallery - Booth # 34*

*Jackson Convention Complex*

*107 E. Pascagoula Street Jackson, MS 39201*

Show management related materials (non-exhibitor items) such as registration materials, handout literature, furniture, rental plants, special decorations, etc., should be directed to the attention of the Licensee's on-site Show Manager or service contractor. Operator shall not be liable for any loss of or damage to such property.

#### EXHIBIT HOURS & LOCATION

The Exhibits will be located in THE GALLERY.

**Setup** may begin at 7:00am on Thursday, September 10. **Dismantle** may begin at 3:00pm on Friday, September 11.

Thursday, September 10:                    10:00am - 6:00pm

Friday, September 11:                    10:30am - 3:00pm

#### OTHER INFORMATION

The fee for the booth is \$500 which includes your booth for TWO persons and all meals. Breaks and breakfasts will be served in the exhibit hall giving exhibitors the opportunity to mix and mingle with attendees.

# MS-AAP Exhibitor Rules & Regulations

## 1. Eligibility

The MS-AAP Spring Conference is open to companies whose products and services are directly related to the practice and advancement of pediatric medicine and the professional education of those individuals attending MS-AAP's Summer Conference. MS-AAP reserves the right to refuse rental of display space or sponsorship to any company whose display for services is not, in the opinion of MS-AAP, compatible with the general character and objectives of MS-AAP. Application of space is not an assurance of eligibility. All applications are subject to review and MS-AAP reserves the right to refuse any application for any reason deemed appropriate by the MS-AAP Board of Directors. MS-AAP reserves the right to revoke exhibit privileges based on intellectual property violations, unfair trade practices or other activities in the industry deemed illegal, unethical or contrary to the best interests of. MS-AAP reserves the right to remove, at Exhibitor's expense, any merchandise deemed by the MS-AAP Board of Directors a suitable for display at MS-AAP events. MS-AAP reserves the right to revoke a company's exhibit agreement should the company's products and/or services be considered ineligible by the terms listed above. Eligible Exhibitors are those who are in good standing with MS-AAP. MS-AAP reserves the right to revoke an Exhibitor's and Sponsor's privileges and terminate this agreement. If MS-AAP terminates this agreement for reasons other than those set forth in section 3 below, MS-AAP will return to the Exhibitor/Sponsor all deposits or fees paid by such Exhibitor/Sponsor.

## 2. Payment Terms

To confirm Exhibitor/Sponsor participation 100% of payment must accompany the signed event Application & Contract. If any Exhibitor/Sponsor fails to perform any other term or condition of the contract or fails to observe and abide by these Contract Conditions/Rules & Regulations, MS-AAP reserves the right to terminate the contract immediately without refund of any monies previously paid. No refunds will be given for sponsorships after acceptance by.

## 3. Cancellation

If Exhibitor participation is canceled prior to **AUGUST 1, 2020**, a refund will be issued for the total amount contracted. If cancellation is made on or after **AUGUST 1, 2020**, there will be no refund and Exhibitor participation contracted for must be paid for in full. Cancellations must be directed in writing to MS-AAP. MS-AAP assumes no responsibility for including the name of the canceled Exhibitor, brochures, news releases, or any other materials concerning the event. Any space not claimed and occupied prior to two (2) hours from event start time may be resold or assigned by MS-AAP without obligation on the part of MS-AAP for any refund whatsoever unless special arrangements have previously been made with MS-AAP in writing. If any circumstances or event beyond the control of MS-AAP causes cancellation of all or any portion of the event MS-AAP agrees to refund any portion of the registration fee for which MS-AAP is reimbursed by insurance or other third party and shall not be liable for any other refund or payment arising from the cancellation or for other liability or damages arising from the. Please note, Sponsors may not cancel sponsorships after their acceptance by MS-AAP except for breach of this agreement by MS-AAP. No refunds will be given for sponsorships.

## 4. Assignment of Space

Space will be assigned according to the date on which the contract and full payment have been received, the availability of the requested area, the amount of space requested, special needs and compatibility of the exhibitor's products with the MS-AAP's aims and purposes. MS-AAP reserves the right to assign space other than the choice requested, if necessary, and the right to rearrange the floor plan and/or relocate any exhibit.

## 5. Set-Up and Dismantle

Set-up and dismantle hours are listed in the exhibitor services manual and are subject to change, in which case all Exhibitors will be notified in writing. If an Exhibitor is not set up by the time specified on the exhibitor instructions page, MS-AAP reserves the right to re-assign such space to another Exhibitor or to make other use of the space as deemed necessary or appropriate at the expense of the Exhibitor. Exhibits are to be kept intact until the closing of the exhibition hall. No part of an exhibit shall be removed during the Conference without special permission from MS-AAP. Any Exhibitor who begins the dismantling of its display before the close of the show will lose priority status in future MS-AAP events and may altogether lose the privilege of exhibiting and or sponsoring at future MS-AAP events. All freight must be removed from the facility by 8:00 pm on the last day of move-out. Please refer to Jackson Convention Complex AUDIO PRODUCTIONS form for instructions on shipping. If exhibits are not removed by this time, show management has the right to remove exhibits and charge the expense to the Exhibitor.

## 6. Exhibit Hours

At the time of this writing, it is anticipated that the exhibit hours will be as follows:

Thursday, September 10	10:00am-6:00pm
Friday, September 11	10:30am-3:00pm

Show hours are subject to change. Exhibitors will be notified in writing of any changes prior to the Exhibition.

## 7. Subletting of Exhibits and Prohibited

Exhibitors/Sponsors are prohibited from assigning or subletting any part of their participation. Nor shall they demo or permit in their space any merchandise or advertising materials which are not a part of regular products, or which are not compatible with the character of MS-AAP, without a written request and approval from MS-AAP. MS-AAP reserves the right to terminate any portion of the sponsor participation that is in accordance with these rules without prior approval.

## 8. Food & Alcoholic Beverages

The serving of alcoholic beverages by Exhibitors in any part of the exhibit area is prohibited. All food and/or beverage service must be approved in writing by MS-AAP and the hotel's exclusive catering vendor. (Candy bowls are acceptable.) All associated fees are the responsibility of the Exhibitor.

## 9. Use of Space – General

All marketing activities of each Exhibitor/Sponsor must be confined to the Exhibitor's/Sponsor's allotted booth space. Exhibitors/Sponsors expressly agrees not to hold any activity that, in the sole opinion of MS-AAP, creates a material adverse effect on attendance during the hours of the events. If it is needed on a specific activity, please submit it to MS-AAP for approval.

#### 10. Special Visual and Audio Effects

Audio-Visual and other sound and attention-getting devices and effects will be permitted only in those locations and in such intensity as, in the opinion of MS-AAP, do not interfere with the activities of neighboring Exhibitors/Sponsors. Operational equipment may not be demonstrated outside of Exhibitor's booth space or create noise levels objectionable to neighboring Exhibitors.

#### 11. Hospitality Suites, Meetings Rooms & Special Events

No entertainment, meetings, tours, special events, hospitality suite functions, or other private functions will be permitted during any scheduled MS-AAP Conference activity unless approved in writing by MS-AAP. Entertainment, meetings, tours, special events, hospitality suite functions, or other private functions must be requested through the Jackson Convention Complex. Exhibitors who are not in accordance with the stated rules may lose their privilege of exhibiting at this and future MS-AAP events.

#### 12. Exhibit Construction and Layout

MS-AAP reserves the right to control the layout of the exhibit hall.

#### 13. Insurance & Security/Force Majeure

Jackson Convention Complex will take reasonable precautions to safeguard Exhibitor's/Sponsor's property. However, MS-AAP assumes no liability whatsoever for or damage, through any cause, of, hand carried items or other materials owned, rented or leased by the Exhibitor/Sponsor. MS-AAP requires that each Exhibitor/ Sponsor maintain general public liability insurance against claims for personal injury, death, or property damage incident to, arising out of or in any way connected with the Exhibitor's/Sponsor's participation in the event, in the amount of not less than one million (\$1,000,000) dollars for personal injury, death, or property damage in any one occurrence. Such insurance maintained by the Exhibitor/Sponsor must be issued by an insurance company reasonably acceptable to MS-AAP, include coverage of the indemnification obligations of the Exhibitor/Sponsor under Rules & Regulations, and shall name MS-AAP as additional insured. Each Exhibitor/Sponsor acknowledges that it is responsible for obtaining for its protection and entirely at its expense, such property insurance for its table-top and display materials as the Exhibitor/Sponsor deems appropriate. Any policy providing such property insurance must contain an express waiver by the Exhibitor's/Sponsor's insurance company of any right of subrogation as to any claims against MS-AAP. Certificate of Insurance must name MS-AAP as co-insured. MS-AAP shall be named, as an additional insured on Exhibitor's/Sponsor's insurance policies and Exhibitor/Sponsor shall provide to MS-AAP Certificates of Insurance indicating this status.

Force Majeure: MS-AAP will not be responsible for cancellation, postponement or other circumstances caused by, based on or relating to situations beyond its control, including but not limited to: acts of God, (e.g. rainstorm, flood, wind, damage by the, earthquake, tornado, other natural disasters, etc.), terrorism, infectious disease, war, fire, strikes, acts or orders of governmental authorities or third-party responsibility.

#### 14. Exhibitor & Sponsor's Liability and Hold

Exhibitor/Sponsor releases MS-AAP, its contractors and their respective directors, officers, employees, agents and members, and each of them, from any claims, liabilities, losses, damages, costs or expenses relating to or arising out of any injury to any personnel of Exhibitor/Sponsor or to any other person or any loss of or damage to any property of Exhibitor/Sponsor or any other property where such injury, loss, or damage is incident to, arises out of, or is in any way related to Exhibitor's/Sponsor's participation in the event, and the Exhibitor/Sponsor shall be responsible for any such injury, loss, or damage, and any expenses relating thereto. Exhibitor/Sponsor shall indemnify, defend and hold harmless MS-AAP and its contractors, and their respective directors, officers, employees, agents and members, and each of them, from and against all claims, liabilities, losses, damages, costs or expenses, including reasonable attorney's fees and costs of litigation, relating to or arising out of Exhibitor's/Sponsor's participation in the event, provided that the foregoing shall not apply to injury, loss, or damage caused by resulting directly from the sole negligence of either MS-AAP or its contractors. The terms of this provision shall survive the termination or expiration of this agreement.

#### 15. Assignment of Sponsorships

Sponsorship opportunities shall be limited to advertisements listed on the Sponsorship Application and custom sponsorship packages approved by MS-AAP.

#### 16. Promotions, Contests, Printed Material.

All giveaway items with the exception of pens, pencils, luggage tags, pocket calendars and similar items must be submitted for approval to MS-AAP prior to the event. Sideshow tactics, or other methods, including marketing material, considered by MS-AAP to be objectionable, are prohibited at the MS-AAP Spring Conference. Prizes, awards, drawings, raffles, lotteries or contests may be permitted in accordance with applicable state laws and prior written approval of MS-AAP. Requests for approval of such activities must be submitted in writing to MS-AAP three weeks prior to the opening of the event. Distribution of promotional material to attendees' hotel sleeping rooms, public areas or in technical sessions is strictly prohibited without the prior written approval from MS-AAP. Use of MS-AAP hotel and conference-related facility communication systems to promote Sponsors or their products is also prohibited. MS-AAP does not distribute an attendee list to its exhibitors. For any lists pertaining to the Summer Conference, these lists are confidential and proprietary and provided as a courtesy. It shall not be sold, distributed or otherwise provided to any outside organization, consultant or service without express written permission of MS-AAP. Any violation of this policy may result in the forfeiture of participation at MS-AAP events and membership privileges within MS-AAP.

#### 17. Intellectual Property Matters

The Exhibitor/Sponsor represents and warrants to MS-AAP that no materials used in or in connection with its demonstration infringe upon the trademarks, copyrights (including, without limitation, copyrights for music and other materials used or broadcast by Exhibitor/Sponsor), or other intellectual property rights of any third party. The Exhibitor/Sponsor agrees to immediately notify MS-AAP of any information of which the Exhibitor/Sponsor becomes aware regarding actual or alleged infringement of any third party's trademarks, copyrights or other intellectual property rights. The Exhibitor/Sponsor agrees to indemnify, defend and hold MS-AAP, and its agents, and successors, harmless from and against all losses, damages and costs (including reasonable attorneys' fees) arising out of or related to claims of infringement by the Exhibitor/ Sponsor of the trademarks, copyrights, and other intellectual property rights of any third party. Notwithstanding the foregoing, MS-AAP shall not be liable and expressly disclaims all liability for infringement or alleged infringement of the trademarks, copyrights or other intellectual property of any third party arising out of the actions of a Exhibitor/Sponsor.

18. Use of Logo The MS-AAP logo may not be reproduced on items or documents that will be at the meeting without the permission of the MS-AAP Executive Office.

#### 19. Exhibit Access

Each exhibitor who registered in advance will receive a printed exhibitor badge available at the exhibitor registration area. This badge will entitle registered exhibitors admission to the exhibit area and Family Night event. Exhibitors must wear badges at all times including setup, exhibit hours and dismantling. Exhibitor staff, temporary help and setup personnel must wear exhibitor badges or other badges designated by MS-AAP.

#### 20. Convention Registrations

Exhibitors have the right to purchase full conference registrations, which allow access to educational sessions, in accordance with MS-AAP's registration policies.

21. Conference Proceedings One (1) digital copy of the proceedings will be available to each exhibiting company. Please request this from the registration desk.

22. Music Licensing Exhibitors/Sponsors are responsible for individual ASCAP/BMI music licensing fees similar statutes as may apply outside the United States if applicable to the function. Music and/or performed, whether recorded or, will not be covered under MS-AAPs ASCAP/BMI music licensing agreement.

23. Americans with Disabilities Act/Similar Non-U.S. Statutes

Exhibitors/Sponsors shall be responsible for making their exhibits accessible to persons with disabilities, as required by the Americans with Disabilities Act or similar statutes as may apply outside of the United States and shall hold MS-AAP harmless from any consequences of failing to do so.

24. Distribution of Marketing Material

MS-AAP reserves the right to cease distribution of any materials at the MS-AAP Spring Conference which MS-AAP in its sole discretion determines are contrary to the best interests of MS-AAP, its members, or the event. All Exhibitor/Sponsor marketing activities must be confined to the Exhibitor's/Sponsor's allotted space. The Exhibitor/Sponsor agrees that, if MS-AAP determines that an Exhibitor/Sponsor is outside of its allotted space, the Exhibitor/Sponsor will lose the privilege of exhibiting at the MS-AAP Spring Conference. In addition, MS-AAP reserves the right to immediately remove all Exhibitor/Sponsor materials if a violation occurs during the conference without issuing a refund. For further explanation please see rule #16. Distribution of promotional material to attendees' hotel sleeping rooms, public areas, or in educational sessions is prohibited without prior written approval of MS-AAP. Use of MS-AAP hotel and conference related facilities communication systems to promote Exhibitor/Sponsor, their products/services, or any other of their activities are prohibited during official MS-AAP Spring Conference.

25. Authority of Management/Enforcement of Rules & Regulations

MS-AAP shall have the power to adopt and enforce all show attendance rules and regulations with respect to the kind, nature and eligibility of Exhibitors/Sponsors adopted by it or set forth herein. MS-AAP has the power to enforce all rules and regulations. Event Management's decision on such matters shall be final. The Exhibitor/Sponsor acknowledges that its failure to comply with the Rules & Regulations set forth herein will cause harm to MS-AAP. The Exhibitor/Sponsor agrees that, if MS-AAP determines that a material violation has occurred, the Exhibitor/Sponsor will lose the privilege of exhibiting at these and future MS-AAP events. In addition, MS-AAP reserves the right to immediately remove all Exhibitor/Sponsor materials if a violation occurs during the convention without issuing a refund. All final decisions regarding the enforcement of the MS-AAP Spring Conference policies are the responsibility of the MS-AAP Board of Directors.

26. General

All matters and questions not covered by the Rules & Regulations are subject to the decision of MS-AAP Board of Directors. These Rules & Regulations may be amended any time by MS-AAP, and all amendments that may be so made shall be equally binding on all parties affected by them, as are the original regulations. In the event of any amendment or additions to these regulations, written notice will be given by MS-AAP to such Exhibitor/Sponsors as may be affected by them.

**CONTACT DeAnna Dillard at 601-605-6425 or mschapteraap@gmail.com for further information.**